# HB Wine Merchants presents wines from: Renzo Masi



# **Brand Highlights**

- Third generation wine-making family
- 95% Sangiovese, 5% Colorino-an affordable Chianti for everyday drinking
- "Cornioleta" is a small grove of dogwood plants (called corniolo in Italian) that often grow in the neighborhood of the vineyards

# The Estate

The Masi family has been making wine for three generations. Currently, Paolo Masi carries out the family's philosophy to produce excellent quality/price related wines. Paolo emphasizes the long-term relationship of cooperation with each grower. He consults with them in the vineyard to obtain the highest quality and will pay higher prices for lower yields in the interest of better wine. "To obtain this year after year we have searched for and selected the producers who can guarantee a constant high-standard quality level, and we have created a long-term relationship of cooperation, including our consultation on how to manage the vineyard, with the aim of reaching the highest quality."

### Wine Making

The Cornioleta Chianti is a classic blend of red Tuscan grapes obtained from the vinification of grapes grown in the best Chiantiproducing areas of Tuscany. It is produced for early drinkability but can also be cellared for a few years. A classical red wine vinification is utilized followed by a period of maceration (skin contact) of about 10 days to extract the right balance of fruit and color.

# **Tasting Notes**

Intense ruby-red color with a bouquet of red fruit and white flowers. On the palate, it has excellent structure with a mellow and harmonious body. Smooth and balanced with a silky texture. Paolo is a modern style winemaker, and his wines always have good, dark colors and elegant aromas.

# Press

- 2021 Vintage 89 Points—James Suckling
- ◆ 2021 Vintage 88 Points—Wine Enthusiast [BEST BUY]
- ♦ 2019 Vintage 92 Points—Luca Maroni

#### **Product Specifications**

- Available in: 750mL w/Natural Cork
- UPC: 8 75734 00368 5 (750mL)
- SCC: 1 08 75734 00368 2
- Case (in.): 9.5 x 12.4 x 12